

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
CONTACT	R. BEALE	USA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1302	
NATIONAL SALESPERSON		CODE	
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530PM NEWS	1	1100.00	1100.00
2 FIXED	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	WBZ NEWS	1	1440.00	1440.00
3 FIXED	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	WBZ NEWS	1	900.00	900.00
4 FIXED	T	1	07:00A	09:00A	30S	11/06/12-11/06/12	THE EARLY SHOW	1	500.00	500.00
Total Contract:								4		3940.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	3940.00	.00	3940.00	
GRAND TOTAL									3940.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION